

Presents

Get Your Business Online

A Workshop from **GET YOUR BUSINESS ONLINE** with **Google**

Wednesday, May 23, 2018 • 9am - Noon

Space is Limited – Please register by May 21, 2018

PRESENTED BY



Randi F. Penfil
Google

*Certified Trainer –
“Get Your Business Online”
Team*

Presented at

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KELLERWILLIAMS
REALTY

188 Elm Street
Westfield, NJ 07090

This workshop will introduce tools to help you connect with your customers and potential customers online, including reaching local customers with a free business listing, search engine optimization tips to help your website be found, and an introduction to online advertising.

Intro to Online Marketing ... Grow Your Business:

Learn how customers find your business online and how to promote your online presence with search engine optimization (SEO) and online advertising.

Get Found on Google Search and Maps: Before consumers go shopping, they go searching. In fact, 4 in 5 consumers use search engines to find local information nearby like store address, business hours and directions.

Make the most of these interactions and put your best foot forward with Google My Business. Want to get found on Google Search and Maps? This presentation introduces and shares newest updates about Google My Business, a free tool to manage your business information across Google. It's the easiest way to help your business be found online.

Bring a laptop, tablet or smart mobile device to get the most out of this interactive experience. Make sure to bring your Google account login.

Cost is \$20 per person

**Register at <https://gwaccnj.com/events/score>
or call 908-233-3021**

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